



**2025
SPONSOR KIT**



eca

Emerging
Cinematographer
Awards 2024



"Launching Careers"

**The only awards event in the industry
that celebrates and nurtures the talent
of emerging cinematographers.**

Nurturing talent and creating opportunities for our members continues to be at the heart of the ECAs. From the very beginning, we have dedicated ourselves to an event that benefits members of ICG Local 600 through showcasing their talent and giving them the crucial exposure they need to succeed in the film and television industry.

Our History



In 1996, the **Film Showcase** debuted as a unique forum for artists to showcase their films and get exposure in an increasingly competitive industry. This event was created under the guidance of Co-Founders, then President George Spiro Dibie, ASC, and Robert Kositchek who had a vision to help members by showcasing those who had ambitions to become Directors of Photography. There were three (3) rules that still exist today: Only active members of Local 600 can apply, films submitted must be shorts (30 minutes or under), and only members who are not yet classified as Directors of Photography within Local 600 may submit a film. Over the course of the next eleven years, the Film Showcase received over 1,000 entries, proving its overwhelming success and popularity. In 2007, under then Guild President Steven Poster, ASC, and Chair Jimmy Matlosz, the Film Showcase rebranded itself as the Emerging Cinematographer Awards (ECA). In 2010, the ECA began a new tradition by having industry guest speakers at the Los Angeles event. Producer/Director/Actor Kevin Smith, was the first, followed by guest speakers who include Director Werner Herzog; the legendary Actor/Comedian Dick Van Dyke; Actress Lindsay Wagner; Director Richard Kelly; and Actor Alfred Molina. In 2019, the ECA was proud to present its inaugural Distinguished Filmmaker Award to *Wonder Woman* Director, Patty Jenkins, for her outstanding collaboration with cinematographers in the art and craft of filmmaking. Most recently, the ECA's were proud to honor three of Local 600's most distinguished Directors of Photography, Lawrence Sher, ASC (2022), Janusz Kamiński (2023), and Rodrigo Prieto, ASC (2024).



Since its inception, the ECAs has shaped itself into a weekend extravaganza offering additional networking benefits for the honorees and sponsors. On Friday, ECA honorees and sponsors attend the exclusive ECA VIP event typically held at the American Society of Cinematographers clubhouse where the generous in-kind prizes from our sponsors are presented to the honorees so that they so they may continue their craft in filmmaking on future projects. On Saturday, honorees enjoy quality time with a team of agents from renowned Los Angeles based talent agencies who lead an informative roundtable discussion. On Sunday, we kick off the ECA event by first gathering in the VIP room for a pre-event celebration and photo opportunities with invited press, followed by the highly anticipated awards ceremony and film screenings. The evening ends with a cocktail reception for all attendees to enjoy. As a result of the exposure the ECAs has received and the relationships it has helped create, many of the past ECA honorees have moved up the ranks to Directors of Photography and have credited the International Cinematographers Guild ECA event as the boost they needed to advance their careers. Currently, the ECAs remain as the only awards event in the industry that celebrates and nurtures the talent of its emerging cinematographers.



Become a Sponsor



Support ICG's aspiring cinematographers and build relationships with the legends of tomorrow!

We present you with an opportunity to help our organization give our aspiring cinematographers an arena to showcase themselves as Directors of Photography. In exchange, ICG will provide branding opportunities to expose your company to a broad range of talent in the industry including filmmakers, studio executives, directors, producers, film students, and members of ICG Local 600 through the broad use of our social media platforms, *ICG Magazine*, and our various supporters and media partners such as *Variety*, *The Hollywood Reporter*, *SHOOT*, *Cine Gear Expo*, *NAB*, *Production Hub*, and the *American Society of Cinematographers*.

All sponsors donation proceeds will go directly to the IATSE Local 600 Hardship Fund (managed by the Entertainment Community Fund)., a 501(c)(3) that provides assistance for members facing work loss due to illness, injury or natural disaster.

We hope that you will join us as an Official Sponsor for the return of the Emerging Cinematographer Awards, scheduled for Sunday, September 28, 2025.

For additional information about the Emerging Cinematographer Awards and to view the honorees, please visit www.ecawards.net

PREMIER SPONSOR | \$20,000

- ▶ Exclusive recognition as the 'Premier Sponsor' of the Emerging Cinematographer Awards (Recognition from the podium & Exclusive Slide on the Screen).
- ▶ Exclusive Sponsor Promo Video at Awards Show in Los Angeles (60-120 seconds).
- ▶ Sponsor logo on the Step & Repeat at Awards Show in Los Angeles.
- ▶ Ability to host up to one (1) exclusive ECA Sponsor Educational Event within one year of the awards show for ICG members. ICG will promote the events in their weekly E-newsletter distributed to all ICG members. Event is hosted by the sponsor, and content subject to approval by ICG and must adhere to the communications guidelines. Expires one year from the date of the signed agreement.
- ▶ Brand logo and URL hotlink recognition as Premier Sponsor in the ICG's Weekly E-newsletter distributed to the membership (4 consecutive editions).
- ▶ Premier Sponsor logo with direct URL link on the ECA Website (July 1-December 31).
- ▶ One (1) Full Page ad on the Back Cover (best placement) of the ECA Tribute Book (Program), distributed to all event attendees.
- ▶ Recognized as the Premier Sponsor on ECA press releases.
- ▶ Exclusive recognition as the Premier Sponsor on ICG social media platforms.
- ▶ Sponsor logo on ECA pre-event Ad in ICG Magazine Digital Edition (commitment & logo due by August 21).
- ▶ Priority placement as Premier level sponsor in trade print ECA ad(s).
- ▶ Highlight Premier level recognition on the post-event "Thank You" Ad in ICG Magazine Digital Edition.
- ▶ Ability to display branded materials for the distribution table at the event.
- ▶ Ability to provide in-kind gifts to the ECA Honorees with additional recognition (commitment due by September 11).
- ▶ Six (6) VIP seats to include hosted parking at the ECA VIP Luncheon.
- ▶ Ten (10) ECA event passes to include hosted parking.
- ▶ First right to Premier Sponsor level for 2025.



“The award was a huge step in my narrative career. It allowed me to show my early work to an audience and I got my first agent with the showcase. Twenty years later, I’m still involved with the ECAs, and I really enjoy mentoring the honorees.”

- Rodney Taylor, ASC, 2009 Honoree



PLATINUM SPONSOR | \$10,500

No more than two Platinum Sponsor spots will be sold at this level.

- ▶ Recognition as a 'Platinum Sponsor' of the Emerging Cinematographers Awards (Recognition from stage & with Platinum Sponsor grouping on the Screen).
- ▶ Platinum Sponsor recognition with direct URL link on the ECA Website (July 1-December 31).
- ▶ One (1) Full Page ad in Platinum Position in the ECA Tribute Book (Program), distributed to all attendees.
- ▶ Brand logo and hotlink in the ICG's Weekly E-newsletter distributed to entire membership (2 consecutive editions).
- ▶ Recognition on ECA press releases.
- ▶ Exclusive recognition as a Platinum Sponsor on ICG social media platforms.
- ▶ Sponsor logo on ECA Ad in ICG Magazine Digital Edition (commitment & logo due by August 21).
- ▶ Inclusion on the post-event "Thank You" Ad in ICG Magazine Digital Edition.
- ▶ Sponsor recognition in print trade ad(s).
- ▶ Ability to display branded materials for the distribution table at the event.
- ▶ Ability to provide in-kind gifts to the ECA Honorees with additional recognition (commitment due by September 11).
- ▶ Four (4) VIP seats at the ECA VIP Luncheon to include hosted parking.
- ▶ Six (6) ECA event passes to include hosted parking.



“Being able to tell the ABC producers that I was a recipient of an ECA the month before helped seal the deal. The ECA definitely was a big part in helping me further my career and I’m truly thankful for that honor.”

- Alicia Robbins, 2018 honoree

(pictured above left with Amy Vincent, ASC, and Rachel Morrison, ASC)

GOLD SPONSOR | \$7,500

- ▶ Recognition as a 'Gold Sponsor' of the Emerging Cinematographers Awards (Recognition from the podium & with Gold Sponsor grouping on the Screen).
- ▶ Gold Sponsor recognition with direct URL link on the ECA Website (July 1-December 31).
- ▶ One (1) Full Page ad in Gold Position in the commemorative ECA Tribute Book (Program), distributed to all attendees.
- ▶ Brand logo and hotlink in the ICG's Weekly E-newsletter distributed to entire membership.
- ▶ Recognition on ECA press releases.
- ▶ Recognition on ICG social media platforms.
- ▶ Sponsor logo on ECA Ad in ICG Magazine Digital Edition (commitment & logo due by August 21).
- ▶ Inclusion on the post-event "Thank You" Ad in ICG Magazine Digital Edition.
- ▶ Sponsor recognition in print trade ad(s).
- ▶ Ability to display branded materials for the distribution table at the event.
- ▶ Ability to provide in-kind gifts to the ECA Honorees with additional recognition (commitment due by September 11).
- ▶ Three (3) VIP seats at the ECA VIP Luncheon.
- ▶ Five (5) ECA event passes.



SILVER SPONSOR | \$4,500

- ▶ Recognition as a 'Silver Sponsor' of the Emerging Cinematographers Awards (Recognition from the podium & with Silver Sponsor grouping on the Screen).
- ▶ Silver Sponsor recognition with direct URL link on the ECA Website (July 1-December 31).
- ▶ One (1) Half Page ad in Silver Position in the ECA Tribute Book (Program), distributed to all attendees.
- ▶ Recognition on ECA press releases.
- ▶ Recognition on ICG social media platforms.
- ▶ Sponsor logo on ECA Ad in ICG Magazine Digital Edition (commitment & logo due by August 21).
- ▶ Inclusion on the post-event "Thank You" Ad in ICG Magazine Digital Edition.
- ▶ Ability to provide in-kind gifts to the ECA Honorees with additional recognition (commitment due by September 11).
- ▶ Two (2) VIP seats at the ECA VIP Luncheon.
- ▶ Four (4) ECA event passes.

“Since winning an ECA, collaborators view my work in a far more impactful and decisive manner, which has blossomed into many incredible opportunities and relationships.”

- Marcos Durian, 2019 Honoree

BRONZE SPONSOR | \$3,000

- ▶ Recognition as a 'Bronze Sponsor' of the Emerging Cinematographers Awards (Recognition from the podium & with Bronze Sponsor grouping on the Screen).
- ▶ Bronze Sponsor recognition with direct URL link on the ECA Website (July 1-Dec. 31).
- ▶ Logo as Bronze Sponsor in the ECA Tribute Book (Program), distributed to all attendees.
- ▶ Recognition on ECA press releases.
- ▶ Sponsor logo inclusion on the ECA Ad in ICG Magazine Digital Edition (commitment & logo due by August 21).
- ▶ Inclusion on the post-event "Thank You" Ad in ICG Magazine Digital Edition.
- ▶ Ability to provide in-kind gifts to the ECA Honorees with additional recognition (commitment due by September 11).
- ▶ One (1) VIP seat at the ECA VIP Luncheon (September 29).
- ▶ Two (2) ECA event passes.





SPONSOR SALES REPRESENTATIVES

Alan Braden
Tel: 818.850.9398
alanbradenmedia@gmail.com

Sharon Rombeau
Tel: 818.762.6020
sharonrombeau@gmail.com

EVENT CONTACT AND TICKETS

MaryAnne MacDougall
Tel: 323.969.2728
mmacdougall@icg600.com

EVENT SCHEDULE

Los Angeles, CA

ECA VIP Luncheon

Friday, September 26, 2025 - 12pm

Emerging Cinematographer Awards

Sunday, September 28, 2025

Television Academy at the Saban
Media Center Wolf Theatre

3pm – VIP Room

5pm – Awards & Screening

*followed by a cocktail reception

OUR ADDRESS

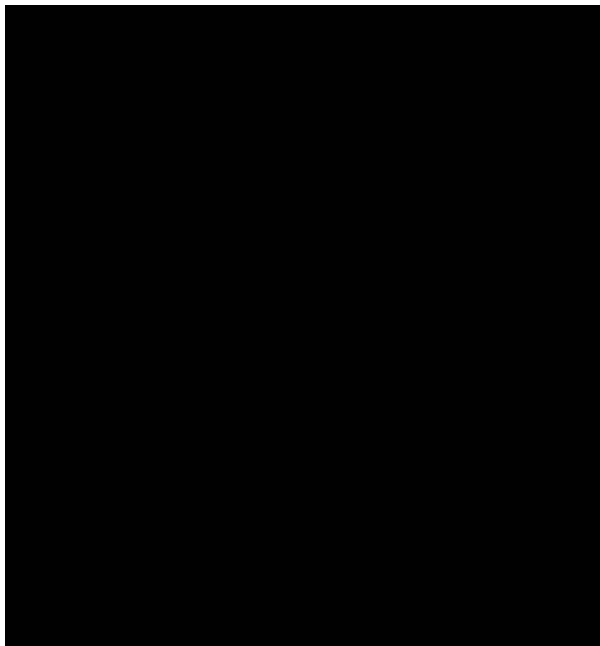
IATSE Local 600 Hardship Fund
7755 Sunset Blvd.
Los Angeles, CA 90046
EIN #13-1635251

ECA Program Specs

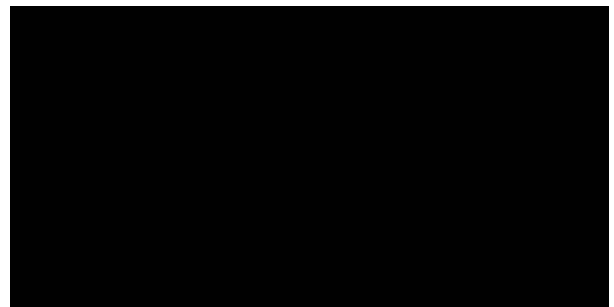
Deadlines:

Logos (Illustrator EPS format with fonts outlined) **should be submitted upon signing the contract**

Print Ads (Adobe PDFs Only) **due by Friday, August 27, 2025**



FULL PAGE
7 x 7.5" final trim
7.25 x 7.75" bleed



HALF PAGE
6 x 3" final size

DIGITAL FILE REQUIREMENTS

We ONLY accept high resolution, CMYK PDF files.

When exporting to PDF, make sure that all fonts are embedded or outlined. Images must be set to either keep their resolution or downsample to 300 dpi and should be given either high quality compression or preferably no compression at all.

Maximum file size should not exceed 10 MBs
If available use PDF/x-1a settings to create the PDF.

PROOFS: For precise color matching, files must be accompanied by full color proofs with color bars.