



2022 SPONSOR KIT



eca | Emerging
Cinematographer
Awards

"Launching Careers"

The only awards event in the industry that celebrates and nurtures the talent of emerging cinematographers.

After two years on hiatus due to the impact of the pandemic, we are thrilled to be returning to our first in-person event in the fall of 2022 when we will celebrate and honor the achievements of the 10 Honorees whose short films were originally slated to be showcased in the fall of 2020. The pandemic may have delayed things, but it has not stopped us. Nurturing talent and creating opportunities for our members continues to be at the heart of the ECAs. From the very beginning, we have dedicated ourselves to an event that benefits members of ICG Local 600 through showcasing their talent and giving them the crucial exposure they need to succeed in the Film and Television Industry.

Our History




In 1996, the Film Showcase debuted as a unique forum for artists to showcase their films and get exposure in an increasingly competitive industry. This event was created under the guidance of Co-Founders, then President George Spiro Dible, ASC, and Robert Kositchek who had a vision to help members through the showcasing process who wanted to become Directors of Photography. There were three (3) rules that still exist today: Active members of Local 600 only can apply, films submitted must be shorts (30 minutes or under), and members who submit a film are not yet Directors of Photography in the Union. Over the course of the next eleven years, the Film Showcase received over 1,000 entries, proving its overwhelming success and popularity. In 2007, under then Guild President Steven Poster, ASC, and Chair Jimmy Matlosz, the Film Showcase rebranded itself as the Emerging Cinematographer Awards (ECA). In 2010, the ECA began a new tradition by having industry guest speakers at the Los Angeles event. Producer, Director/Actor Kevin Smith, was the first to pave the way. Guest speakers who followed him included Director, Werner Herzog; the legendary Actor/Comedian Dick Van Dyke; Actress Lindsay Wagner; Director Richard Kelly; and Actor Alfred Molina. In 2019, the ECA was proud to present its first inaugural Distinguished Filmmaker Award to *Wonder Woman* Director, Patty Jenkins, for her outstanding collaboration with cinematographers in the art and craft of filmmaking.



While still under the leadership of both Co-Chairs, Steven Poster and Jimmy Matlosz, throughout its existence the ECAs have gained momentum by expanding its outreach throughout the country and internationally. Since its inception, the ECAs has shaped itself into a weekend extravaganza offering additional networking benefits for the honorees and sponsors. On Friday, ECA honorees and sponsors attend the exclusive ECA VIP event typically held at the American Society of Cinematographers clubhouse where the generous in-kind prizes from our sponsors are presented to the honorees so that they so they may continue their craft in filmmaking on future projects. On Saturday, honorees enjoy quality time with a team of Agents from renowned Los Angeles based talent agencies who lead an informative roundtable discussion. On Sunday, we kick off the ECA event by first gathering in the VIP room for a pre-event celebration and photo opportunities with invited press, followed by the highly anticipated awards ceremony and film screening. The ECA evening will end with a cocktail reception for all attendees to enjoy. As a result of the exposure the ECAs has received and the relationships it has helped create, many of the past ECA honorees have moved up the ranks to Directors of Photography and have credited the International Cinematographers Guild ECA event as the boost they needed to advance their careers. Currently, the ECAs remains as the only awards event in the industry that celebrates and nurtures the talent of its Emerging Cinematographers.



Become a Sponsor



SUPPORTING ICG'S ASPIRING CINEMATOGRAPHERS & BUILD RELATIONSHIPS WITH THE LEGENDS OF TOMORROW!

We present you with an opportunity to help our organization give our aspiring cinematographers an arena to showcase themselves as Directors of Photography. In exchange, ICG will provide branding opportunities to expose your company to a broad range of talent in the industry including film makers, studio executives, directors, producers, film students, and members of ICG Local 600 through the broad use of our social media platforms, ICG Magazine, and our various supporters and media partners such as Variety, The Hollywood Reporter, SHOOT, energeCAMERIMAGE, Cinegear, NAB, Production Hub, and the American Society of Cinematographers.

All sponsors donation proceeds will go directly to the ICG Local 600 Scholarship & Preservation Fund Inc., a 501(c)(3) that provides educational scholarship opportunities for ICG Local 600 members in good standing and their eligible children, step-children, grandchildren, step-grandchildren and dependents where legal guardianship applies.

We hope that you will join us as an Official Sponsor for the return of the Emerging Cinematographer Awards, scheduled for Sunday, October 2, 2022.

For additional information about the Emerging Cinematographer Awards and to view the honorees please visit www.ecawards.net

PREMIER SPONSOR | \$20,000

- ▶ Exclusive recognition as the 'Premier Sponsor' of the 2022 Emerging Cinematographer Awards (Recognition from the podium & Exclusive Slide on the Screen).
- ▶ Exclusive Sponsor Promo Video at Awards Show in Los Angeles (30-60 seconds).
- ▶ Sponsor logo on the Step & Repeat at Awards Show in Los Angeles.
- ▶ Ability to host up to one (1) exclusive ECA Sponsor Educational Event within one year of the awards show for ICG members. ICG will promote the events in their weekly E-newsletter distributed to all ICG members. Event is hosted by the sponsor, and content must be approved by ICG prior to posting.
- ▶ Brand logo and URL hotlink recognition as Premier Sponsor in the ICG's Weekly E-newsletter distributed to the membership (4 consecutive editions).
- ▶ Premier Sponsor logo with direct URL link on the ECA Website (July 1-December 31, 2022).
- ▶ One (1) Full Page ad on the Back Cover (best placement) of the 2022 ECA Tribute Book (Program), distributed to all event attendees.
- ▶ Recognized as the Premier Sponsor on ECA press releases.
- ▶ Exclusive recognition as the Premier Sponsor on ICG social media platforms.
- ▶ Sponsor logo on ECA pre-event Ad in ICG Magazine Digital Edition (commitment & logo due by August 22, 2022).
- ▶ Priority placement as Premier level sponsor in trade print ECA ad(s).
- ▶ Highlight Premier level recognition on the post-event "Thank You" Ad in ICG Magazine Digital Edition.
- ▶ Ability to display branded materials for the distribution table at the event.
- ▶ Ability to provide in-kind gifts to the ECA Honorees with additional recognition (commitment due by September 12, 2022).
- ▶ Six (6) VIP seats to include hosted parking at the ASC Clubhouse (September 30, 2022).
- ▶ Ten (10) ECA event passes to include hosted parking.
- ▶ First right to Premier Sponsor level for 2023.



“The ECA Award was a huge step in my narrative career. It allowed me to show my early work to an audience and I got my first agent with the showcase. Twenty years later, I’m still involved with the ECA’s, and I really enjoy mentoring the honorees.”

- Rodney Taylor, ASC, 2009 Honoree



PLATINUM SPONSOR | \$10,500

- ▶ Recognition as a 'Platinum Sponsor' of the 2022 Emerging Cinematographers Awards (Recognition from stage & with Platinum Sponsor grouping on the Screen).
- ▶ Platinum Sponsor recognition with direct URL link on the ECA Website (July 1-December 31).
- ▶ One (1) Full Page ad in Platinum Position in the 2022 ECA Tribute Book (Program), distributed to all attendees.
- ▶ Brand logo and hotlink in the ICG's Weekly E-newsletter distributed to entire membership (2 consecutive editions).
- ▶ Recognition on ECA press releases.
- ▶ Exclusive recognition as a Platinum Sponsor on ICG social media platforms.
- ▶ Sponsor logo on ECA Ad in ICG Magazine Digital Edition (commitment & logo due by August 22, 2022).
- ▶ Inclusion on the post-event "Thank You" Ad in ICG Magazine Digital Edition.
- ▶ Sponsor recognition in print trade ad(s).
- ▶ Ability to display branded materials for the distribution table at the event.
- ▶ Ability to provide in-kind gifts to the ECA Honorees with additional recognition (commitment due by September 12, 2022).
- ▶ Four (4) VIP seats at the ASC Clubhouse to include hosted parking (September 30, 2022).
- ▶ Six (6) ECA event passes to include hosted parking.



“Being able to tell the ABC producers that I was a recipient of an ECA award the month before helped seal the deal. The ECA definitely was a big part in helping me further my career and I’m truly thankful for that honor.”

- Alicia Robbins, 2018 honoree
(pictured above left with Amy Vincent, ASC, and Rachel Morrison, ASC)

GOLD SPONSOR | \$7,500

- ▶ Recognition as a 'Gold Sponsor' of the 2022 Emerging Cinematographers Awards (Recognition from the podium & with Gold Sponsor grouping on the Screen).
- ▶ Gold Sponsor recognition with direct URL link on the ECA Website (July 1-December 31, 2022).
- ▶ One (1) Full Page ad in Gold Position in the commemorative 2022 ECA Tribute Book (Program), distributed to all attendees.
- ▶ Brand logo and hotlink in the ICG's Weekly E-newsletter distributed to entire membership.
- ▶ Recognition on ECA press releases.
- ▶ Recognition on ICG social media platforms.
- ▶ Sponsor logo on ECA Ad in ICG Magazine Digital Edition (commitment & logo due by August 22, 2022).
- ▶ Inclusion on the post-event "Thank You" Ad in ICG Magazine Digital Edition.
- ▶ Sponsor recognition in print trade ad(s).
- ▶ Ability to display branded materials for the distribution table at the event.
- ▶ Ability to provide in-kind gifts to the ECA Honorees with additional recognition (commitment due by September 12, 2022).
- ▶ Three (3) VIP seats at the ASC Clubhouse (September 30, 2022).
- ▶ Five (5) ECA event passes.



SILVER SPONSOR | \$4,500

- ▶ Recognition as a 'Silver Sponsor' of the 2022 Emerging Cinematographers Awards (Recognition from the podium & with Silver Sponsor grouping on the Screen).
- ▶ Silver Sponsor recognition with direct URL link on the ECA Website (July 1-December 31, 2022).
- ▶ One (1) Half Page ad in Silver Position in the 2022 ECA Tribute Book (Program), distributed to all attendees.
- ▶ Recognition on ECA press releases.
- ▶ Recognition on ICG social media platforms.
- ▶ Sponsor logo on ECA Ad in ICG Magazine Digital Edition (commitment & logo due by August 22, 2022).
- ▶ Inclusion on the post-event "Thank You" Ad in ICG Magazine Digital Edition.
- ▶ Ability to provide in-kind gifts to the ECA Honorees with additional recognition (commitment due by September 12, 2022).
- ▶ Two (2) VIP seats at the ASC Clubhouse (September 30, 2022).
- ▶ Four (4) ECA event passes.

"Since winning a 2019 ECA, collaborators view my work in a far more impactful and decisive manner, which has blossomed into many incredible opportunities and relationships."

- Marcos Durian, 2019 Honoree
(pictured on right)

BRONZE SPONSOR | \$3,000

- ▶ Recognition as a 'Bronze Sponsor' of the 2022 Emerging Cinematographers Awards (Recognition from the podium & with Bronze Sponsor grouping on the Screen).
- ▶ Bronze Sponsor recognition with direct URL link on the ECA Website (July 1-Dec. 31).
- ▶ Logo as Bronze Sponsor in the 2022 ECA Tribute Book (Program), distributed to all attendees.
- ▶ Recognition on ECA press releases.
- ▶ Sponsor logo inclusion on the ECA Ad in ICG Magazine Digital Edition (commitment & logo due by August 22, 2022).
- ▶ Inclusion on the post-event "Thank You" Ad in ICG Magazine Digital Edition.
- ▶ Ability to provide in-kind gifts to the ECA Honorees with additional recognition (commitment due by September 12, 2022).
- ▶ One (1) VIP seat at the ASC Clubhouse (September 30, 2022).
- ▶ Two (2) ECA event passes.





SPONSOR SALES REPRESENTATIVES

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EVENT SCHEDULE

ECA Luncheon at the ASC Clubhouse

Friday, September 30, 2022 - 12pm

Emerging Cinematographer Awards

Sunday, October 2, 2022

Wolf Theatre at Saban Media Center

Television Academy

3pm – VIP Room

5pm – Awards & Screening

*followed by a cocktail reception

OUR ADDRESS

International Cinematographers Guild
Scholarship and Preservation Fund, Inc.
7755 Sunset Blvd.

Los Angeles, CA 90046

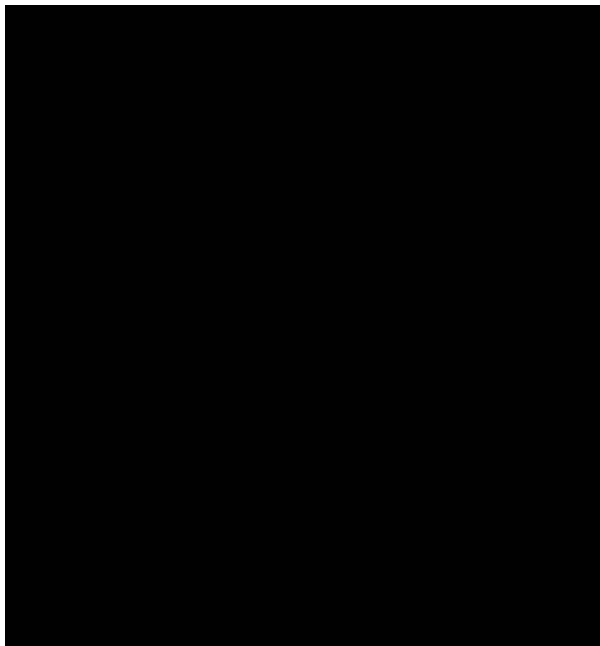
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Program Specs

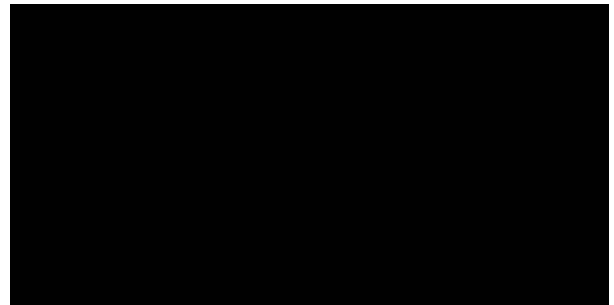
Deadlines:

Logos (Illustrator EPS format with fonts outlined) **should be submitted upon signing the contract**

Print Ads (Adobe PDFs Only) **due by Friday, September 9**



FULL PAGE
7 x 7.5" final trim
7.25 x 7.75" bleed



HALF PAGE
6 x 3" final size

DIGITAL FILE REQUIREMENTS

We ONLY accept high resolution, CMYK PDF files.

When exporting to PDF, make sure that all fonts are embedded or outlined. Images must be set to either keep their resolution or downsample to 300 dpi and should be given either high quality compression or preferably no compression at all.

Maximum file size should not exceed 10 MBs
If available use PDF/x-1a settings to create the PDF.

PROOFS: For precise color matching, files must be accompanied by full color proofs with color bars.