



# BE A PREMIERE SPONSOR

## THE INTERNATIONAL CINEMATOGRAPHERS GUILD CELEBRATES THE WORK OF THEIR VISUAL ARTISTS AT THE ANNUAL EMERGING CINEMATOGRAPHER AWARDS



INT'L CINEMATOGRAPHERS GUILD  
**EMERGING  
CINEMATOGRAPHER  
AWARDS  
2017**

We celebrate the achievement of our annual selection of honorees at our Emerging Cinematographer Awards at the premiere event in **Los Angeles** followed by the sister events in **New York City, Atlanta, and Chicago**. Sponsoring the premiere event is an all inclusive package. Where the films travel, so will sponsorship exposure. We at ICG feel that nurturing talent and creating opportunities for our members is at the heart of our organization. From the very beginning, we have dedicated ourselves to creating and promoting events that will benefit our members. One of the ways we do this is by showcasing their talents and giving them the crucial exposure they need to succeed in the Motion Picture Industry. As we head into our 21st year showcasing and promoting the cinematography work of our members, these events would not be possible without our the support of our generous sponsors.

**IN** 1996, the Film Showcase debuted as a unique forum for artists to showcase their films and get crucial exposure in an increasingly competitive industry. This event was created under the guidance of two Founders, former President George Spiro Dible, ASC, and former Chairman, Robert Kositchek. Over the course of eleven years, the Film Showcase received more than 1,000 entries, proving its overwhelming success and popularity. In 2007, the Film Showcase rebranded itself as the Emerging Cinematographer Awards (ECA), which was expanded under our current President, Steven Poster, ASC, and Chairman and previous ICG Film Showcase recipient, Jimmy Matlosz, Director of Photography. The ECA has since expanded nationally by adding 3 additional events in New York City, Atlanta and most recently, Chicago. Our exposure has branched out internationally where the ECA films are screened annually at Camerimage in Poland. Where our films travel, so will sponsorship exposure.

Many of the past recipients have moved up the ranks to enjoy their careers as Directors of Photography. Recipients include: JOSH BLEIBTREU, Second Unit Director of Photography, Pirates of The Caribbean: Dead Man's Chest, Van Helsing, The Punisher, and X-Files (2 years); TOD CAMPBELL, Director of Photography, received the 2017 ASC Award for his artistic achievement on Mr. Robot; TODD A. DOS REIS, Director of Photography, Crazy Ex Girlfriend, Entourage; CAMERON DUNCAN, Director of Photography, Longmire; DARREN GENET, Director of Photography, CSI: Miami; ANETTE HAELLMIGK, Director of Photography, Game of Thrones, Insecure; KEN GLASSING, Director of Photography, CSI: Miami; CYNTHIA PUSHECK, ASC, Director of Photography, Good Girls Revolt, Revenge and Brothers & Sisters; and AMY VINCENT, ASC, Director of Photography, Hustle and Flow, Eve's Bayou, and The Caveman's Valentine.

Over the years, the ECA has shaped itself, offering additional networking benefits to our honorees and sponsors throughout the weekend of the event. Friday, the honorees and sponsors attend an exclusive luncheon typically held at the American Society of Cinematographers (ASC), where awards of recognition are presented to four recipients for their achievements in education, mentorship, journalism, and technology. Saturday, our honorees have breakfast and lunch with Agents, who lead a Q&A about representation and career advancement. Sunday is the main event where the honored films are showcased to members of the entertainment community, awards are presented to the Honorees, and sponsor in-kind prizes are announced.

In 2010, the ECA began a new tradition by bringing high caliber industry guest speakers to kick off the Los Angeles event. Producer, Director, and Actor KEVIN SMITH, was the first to pave the way. Guest speakers who followed him include: Former Executive Director of AMPAS, BRUCE DAVIS in 2011; Director, WERNER HERZOG in 2012; the legendary Actor and Comedian DICK VAN DYKE in 2013, Actress STEFANIE POWERS in 2014, Actress LINDSAY WAGNER in 2015, and Director RICHARD KELLY in 2016.

Thanks to the generosity and support of both our cash sponsors and media partners, we intend to continue on our path of success as we head into our 21<sup>st</sup> year of showcasing the excellent work of our emerging Cinematographers, whose careers we strive to launch and help rise through the ranks.

**Kevin Smith**



**Dick Van Dyke**



**Werner Herzog**





## LANDING IN 4 CITIES

Once again, ICG will present the Annual Emerging Cinematographer Awards on **Sunday, September 24, 2017**, at the Directors Guild Theater in **Los Angeles**. The event will begin at 5:00 PM, with an awards presentation and program immediately followed by a cocktail reception. In addition, the ECA is holding 3 events throughout the country:

NEW YORK CITY  
Sunday, October 29  
SVA Theatre

ATLANTA  
Sunday, November 5  
SCADshow

CHICAGO  
Sunday, November 12  
The Logan Theatre

## OUR MEDIA PARTNERS

**CAMERIMAGE**  
INTERNATIONAL FILM FESTIVAL OF THE ART OF CINEMATOGRAPHY

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**cine gear**  
ENTERTAINMENT DIGITAL EXPO

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handbook**

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REPORTER

**ICG**  
INTERNATIONAL CINEMATOGRAPHERS GUILD  
MAGAZINE

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WE'VE GOT HOLLYWOOD COVERED  
**THE WRAP**

## SUPPORTING ICG'S ASPIRING CINEMATOGRAPHERS

We would like to present you with an opportunity to help our organization give our aspiring cinematographers an arena to showcase themselves as Directors of Photography. In exchange, ICG will provide strategic branding opportunities to expose your company to a broad range of talent in the industry including film makers, studio executives, directors, producers, students, and members of ICG, Local 600 through both our internal communication outlets, and our various media partners.

Media Partners in 2016 include: Camerimage, Cine Gear Expo, Creative Handbook, Film & Digital Times, The Hollywood Reporter, ICG Magazine, IDA, NAB Show (New York), Production Hub, SHOOT Online, SHOOT Publicity Wire, Sound & Picture, Variety, Variety411, and The Wrap.

The International Cinematographers Guild thanks you in advance for your generous contribution in helping our Emerging Cinematographer Awards maintain its reputation of giving opportunities to our aspiring Cinematographers.

# SPONSOR LEVELS & MARKETING BENEFITS

IN ADDITION TO CASH SPONSORSHIP PACKAGES, WE ALSO WELCOME ANY PRODUCTS OR EQUIPMENT THAT WILL HELP WITH THE SUCCESS OF OUR HONOREES. IN-KIND MERCHANDISE MUST BE COMBINED WITH CASH CONTRIBUTIONS ONLY.

DESCRIPTION OF MARKETING BENEFITS	Impresario \$25,000	Visionary \$10,000	Mentor \$7,500	Patron \$5,000	Insider \$2,500
Logo on ICG's ECA Step & Repeat	●				
Printed Ad in Program	4-Color full	4-Color full	2-Color full	B&W full	B&W half
Special Recognition in Weekly E-Newsletter	1X				
Rotating Banner Ad on ECA website	●	●	●		
Logo & Hotlink inclusion in ICG's Weekly E-Newsletter	8 wks	4 wks	3 wks		
Logo printed on most ad materials	●	●	●	●	
Logo & hotlink on ECA website	●	●	●	●	●
Logo on screen at Awards in LA, NYC, ATL, and CHI	Exclusive Slide	●	●	●	●
Social Media announcement	●	●			
Mention in Press Release	●	●	●	●	●
Mention from stage at the Premiere event in Los Angeles	●	●	●	●	●
Distribute promotional materials at the Los Angeles event	●	●	●	●	●
Event Passes to the Premiere in LA and sister events in NYC, ATL and CHI	12	10	8	6	4
VIP Luncheon Passes in Los Angeles Friday, September 22, 2017	4	2	2	2	2

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